

**C. R. Skinner Co.**  
294 TURK ST.  
**ORdway 3-6909**  
ESTABLISHED 1929

10,000 PHOTOGRAPHIC ITEMS  
Amateur & Professional  
Largest Photo Suppliers  
in the West  
Agents for All Major Lines  
TWO STORES - ELEVEN FLOORS

**Hirsch & Kaye**  
OWNED BY C. R. SKINNER CO.  
239 GRANT AVE.  
**Garfield 1-7370**  
ESTABLISHED 1886

**I PAY TOP CASH FOR CAMERAS AND EQUIPMENT**  
Phone YUkon 6-0583  
WE BUY - SELL OR TRADE  
AGENTS FOR  
Argus - Ansco  
Bell & Howell  
De Jur - Eastman  
DuPont - E. Leitz  
Revere - Zeiss

**EXPERT CAMERA REPAIRING**

**ALFRED BASS INC.**  
585 MARKET ST. Camera Specialists SAN FRANCISCO 5



**KAUFMANN'S Camera MART**  
590 Market Street

**KAUFMANN'S CAMERA MART PHOTO SUPPLIES**

Call **Garfield 1-8027**

**STILL CAMERAS AND MOVIE EQUIPMENT**

Complete photo supplies  
All standard makes  
Bought, sold, exchanged

YUkon 6-5909

**Bill GOLDFINGER 70 POST ST.**



**Photographic Equipment & Supplies-Retail-(Cont'd)**

**BELL & HOWELL CO AGENCY**  
Cameras - Projectors & Accessories  
Expert Repair Service  
CAMERA CENTER  
998 Market.....PR ospect 5-5100

**BELL & HOWELL CO AGENCY**  
294 Turk.....OR dway 3-6909

**BELL & HOWELL EQUIPMENT**

Expert results with amateur easel 8mm, 16mm, 35mm cameras; sound and silent projectors; accessories. Precision-built by the makers of Hollywood's preferred professional equipment.

**Bell & Howell**

"WHERE TO BUY IT"

Allen's Photo Supply Co 238 Market.....DO uglas 2-2476  
**ALMAC CAMERA STORE** 460 Sutter.....YU kon 6-6327  
**BASS ALFRED INC** 585 Mkt...YU kon 6-0583  
**BELLING MONROE J** 1126 Market.....HE mlock 1-3035  
**CAMERA CENTER** 998 Mkt...PR ospect 5-5100  
**CAMERA SHOP** 137 Kearny...EX brook 2-5475  
**Excelsior Camera Shop** 4661 Mission.....JU niper 4-8942  
**HIRSCH & KAYE** 239 Grant...GA rfd 1-7370  
**PHOTO & SOUND CO** 116 Natoma.....EX brook 2-2103  
**Retlaw Camera Shop** 2969 Mission.....MI ssn 7-8737  
**SKINNER C R CO** 294 Turk...OR dway 3-6909  
**Thomsons** 1350 Polk...OR dway 3-2745  
**ZOO GATES PHOTO SUPPLIES** 45th Av & Sloat Blvd...SE abright 1-1995

"Looking it up in the Classified" is a national habit. Purchasing agents, production men and engineers as well as house-wives refer to the Yellow Pages when they are ready to buy.

**PHOTO EQUIPMENT and SUPPLIES**

Authorized Dealers for

- ANSCO
- ARGUS
- BELL and HOWELL
- CARL ZEISS
- DEFENDER
- ROLLEIFLEX
- EASTMAN
- GRAFLEX
- KEYSTONE
- LEICA
- REVERE
- ROLLEICORD

**Camera Shop**  
POLAROID LAND CAMERA  
137 KEARNY STREET

CAMERAS - BOUGHT, SOLD, EXCHANGED  
and SAN FRANCISCO CAMERA EXCHANGE

**SUTTER 1-8806 • EXBROOK 2-5475**

ALICE ARGUS BRADY.....HERBERT LUHN

**Allen's Photo Supply Co.**  
ESTABLISHED 1896

**EVERYTHING PHOTOGRAPHIC**  
All Standard Cameras & Projectors  
SOLD - REPAIRED - EXCHANGED  
7 HOUR PHOTO FINISHING  
If In by 9:30 A.M.

Call **DOuglas 2-2476**  
or **Garfield 1-9920**  
238 MARKET ST.



A COMPLETE LINE OF NATIONALLY KNOWN PRODUCTS for the Amateur & Professional

**PHOTO MART**  
Film Library  
Repairs  
Photo-Finishing  
SKYline 1-3431  
840 Clement




**Photographic Equipment & Supplies-Retail-(Cont'd)**

**BELLING MONROE J**  
San Francisco's Largest Selection of CAMERAS AND ACCESSORIES  
On Our Famous "PIN MONEY TERMS"  
For Information on Anything Photographic Call Mr. Post at HE mlock 1-3035  
We Buy Cameras - Leicas - Binoculars - Microscopes - FOR SPOT CASH -  
Opposite 7th St  
1126 Market.....HE mlock 1-3035

Belling Monroe J 1126 Market  
From telephones served from East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Entrance 10313  
Belling's Camera Shop  
1126 Market.....HE mlock 1-3035

**BENATARS CUT RATE DRUG STORES**  
Complete Photographic Equipment  
Stores Open 7 AM-12 PM Sat.-Til 1-AM  
1155 Market.....KL ondike 2-1761

**BRADY ALICE ARGUS**  
Camera Shop  
137 Kearny.....EX brook 2-5475

**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny.....EX brook 2-7348  
(See Advertisement Page 495)

**CAMERA CENTER** 998 Market...PR ospect 5-5100  
(See Advertisement Page 495)

**CAMERA SHOP** 137 Kearny...EX brook 2-5475  
(See Advertisement This Page)

Camera Shop 137 Kearny.....SU tter 1-8806  
(Continued Next Page)

For some of the world's finest music, tune in each Monday night on the Telephone Hour's "Great Artist Series" over N.B.C. stations.

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**CANDID CAMERA SHOP**  
CAMERAS STILL  
Complete Dark Room Supplies  
Expert Photo Finishing  
Repairs  
OPEN NITES TILL 9  
1933 Ocean Av.....DE laware 3-3340

**CASTRO CAMERA CORNER**  
FOTOPAK STRIPPRINTS - 1 DAY SERVICE  
Kodak - Revere - Bolex  
Open Every Evening Until 8 P.M.  
587 Castro.....UN drhil 3-6036

Coast Camera & Radio Co  
1727 Laguna.....JO rdn 7-8984

**DE VRY CORP AGENCY** 294 Turk...OR dway 3-6909  
Diamond Loan Office  
Bought-Sold or Exchanged  
93-3d.....DO uglas 2-9693

**EASTMAN KODAK STORES INC**  
Everything for the Amateur & Professional Photographer  
Developing - Printing & Enlarging Service  
Camera & Projector Repairs  
216 Post.....SU tter 1-5645

**EXCELSIOR CAMERA SHOP**  
Complete Photographic Service  
KODAK - GRAFLEX  
BELL & HOWELL - REVERE  
For Amateur or Professional  
Terms to Suit Your Convenience  
Hours 10:00 to 8:00 - Sat 9:30 to 8:00  
Opposite Ocean Ave  
4661 Mission.....JU niper 4-8942

Ezekiel A & Son 163 Market.....DO uglas 2-3380

**FILLMORE CAMERA SHOP**  
CAMERAS - PHOTOGRAPHIC EQUIPMENT & SUPPLIES  
Bought - Sold - Repaired - Rentals  
1231 Fillmore.....FI lmor 6-2951

**GOLDFINGER BILL** 70 Post.....YU kon 6-5909  
(See Advertisement Page 496)

Gong Num Co 615 Jackson.....YU kon 2-4331

**GRAPHIC**  
BROOKS CAMERAS & PHOTO SUPPLIES  
Authorized Dealer  
45 Kearny.....EX brook 2-7348

**GRIMES JACK JAY**  
REVERE  
ARGUS - CIROFLEX  
KEYSTONE - BUSCH  
Lab. Accessories - Projectors  
Next to Whitcomb Hotel  
1257 Market.....HE mlock 1-7986

**HAP'S CAMERA SHOP**  
Films - Cameras - Accessories  
Open Nites 'Til Nine  
Budget Terms  
2245 Irving.....LO mbard 6-6033

**HIRSCH & KAYE** 239 Grant...GA rfd 1-7370  
(See Advertisement Page 496)

**HOBBY CENTER THE**  
Adolph Gasser-Open Evenings  
5748 Geary Blvd.....BA yview 1-2288  
Irving Fotoshop 1428 Irving...SE abright 1-1428  
Kaufmann Camera Mart 590 Market...GA rfd 1-8027  
(See Advertisement Page 496)

Kavanagh's Camera & Sporting Goods  
1457 Haight.....HE mlock 1-4821

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

**IRVING PHARMACY**  
3900 Irving.....MO ntrose 4-0221  
Karl's Pharmacy 1698 Haight...UN drhil 1-0113

**KAUFMANN CAMERA MART**  
590 Market.....GA rfd 1-8027  
Lakeside Photo Shoppe  
2620 Ocean Av.....DE laware 4-0184

Loeber's Camera Shop  
2124 Fillmore.....WA lnut 1-6440

**MARGELLA'S PHOTO MART**  
840 Clement.....SK yline 1-3431

**MARINA CAMERA CENTER**  
3335 Fillmore.....FI lmor 6-6663

**MARINA FOTOSHOP**  
3252 Pierce.....WE st 1-4089  
Marshall's West Portal Pharmacy  
186 West Portal Av.....OV erland 1-2411

**MISSION CAMERA SHOP**  
2611 Mission.....AT water 2-1766

**MITCHELL GIFT SHOP**  
318 Market.....SU tter 1-4459  
Norman's 645 Clement.....BA yview 1-9723

**RETLAW CAMERA SHOP**  
2969 Mission.....MI ssn 7-8737

**RIEF HARRY CAMERAS & PHOTO SUPPLIES** 88-3d.....YU kon 6-6648

**RONNIE'S CAMERA SHOP**  
Russell Richards Drugs  
1973 Ocean Av.....JU niper 7-6211  
Sea Cliff Pharmacy  
301-28th Av.....SK yline 1-5533

**SKINNER C R CO** 294 Turk...OR dway 3-6909

**Star Photo Service**  
616 Irving.....OV erland 1-2445

**SUNSET CAMERA STORE**  
638 Irving.....SE abright 1-2030

**THOMSONS** 1350 Polk...OR dway 3-2745  
Witley Witter 691 Market...YU kon 6-1641

**ZOO GATES PHOTO SUPPLIES**  
45th Av & Sloat Blvd...SE abright 1-1995

**LAKESIDE PHOTO SHOPPE**  
IN LAKESIDE VILLAGE  
Photography for Everyone  
Complete Photographic Equip.  
2620 Ocean Av.....DE laware 4-0184

**LEICA CAMERA AGENCY**  
Authorized Sales & Service  
E. Leitz, Trained Technician  
Brooks Camera & Photo Supplies  
45 Kearny.....EX brook 2-7348

**LEICA CAMERAS & ACCESSORIES**  
BELLING MONROE J  
1126 Market.....HE mlock 1-3035  
**CAMERA CENTER** 998 Market...PR ospect 5-5100

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**KODAK AND GINE-KODAK EQUIPMENT**

Kodak and Cine-Kodak cameras, film, accessories, projectors, enlargers, photographic supplies, service and information.

**Kodak**  
T. H. REG. U. S. PAT. OFF.

"WHERE TO BUY IT"

Ace Photo Service 3214-16th...HE mlock 1-4898

**ALLEN'S PHOTO SUPPLY CO**  
238 Market.....DO uglas 2-2476

**ALMAC CAMERA STORE**  
460 Sutter.....YU kon 6-6327

Arrow Pharmacy 439 Cortland Av...MI ssn 8-5618

**BASS ALFRED INC**  
585 Market.....YU kon 6-0583

**BEAR PHOTO SERVICE**  
3182 Grove.....UN drhil 1-4121

**BELL BAZAN THE**  
3030-16th.....UN drhil 1-2824

**BELLING MONROE J**  
Still & Motion Cameras  
Projectors & Accessories  
On Our Famous Pin Money Terms  
1126 Market.....HE mlock 1-3035

**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny.....EX brook 2-7348

**CALIFORNIA INK CO INC THE**  
545 Sansome.....EX brook 2-4688

**CAMERA CENTER** 998 Market...PR ospect 5-5100

**CAMERA SHOP** 137 Kearny...EX brook 2-5475

Candid Camera Shop  
1933 Ocean Av.....DE laware 3-3340

**COAST CAMERA & RADIO CO**  
1727 Laguna.....JO rdn 7-8984

**DUHON MOTION PICTURE CO**  
1428 Irving.....SE abright 1-1428

**EASTMAN KODAK STORES INC**  
216 Post.....SU tter 1-5645

**EXCELSIOR CAMERA SHOP**  
4661 Mission.....JU niper 4-8942

Golden Star Co 846 Clay.....GA rfd 1-6228

**GOLDFINGER BILL** 70 Post...YU kon 6-5909

Newsstand Bridge Terminal...GA rfd 1-1410

**HIRSCH & KAYE** 239 Grant...GA rfd 1-7370

3900 Irving.....MO ntrose 4-0221

Karl's Pharmacy 1698 Haight...UN drhil 1-0113

**KAUFMANN CAMERA MART**  
590 Market.....GA rfd 1-8027

Lakeside Photo Shoppe  
2620 Ocean Av.....DE laware 4-0184

Loeber's Camera Shop  
2124 Fillmore.....WA lnut 1-6440

**MARGELLA'S PHOTO MART**  
840 Clement.....SK yline 1-3431

**MARINA CAMERA CENTER**  
3335 Fillmore.....FI lmor 6-6663

**MARINA FOTOSHOP**  
3252 Pierce.....WE st 1-4089

Marshall's West Portal Pharmacy  
186 West Portal Av.....OV erland 1-2411

**MISSION CAMERA SHOP**  
2611 Mission.....AT water 2-1766

**MITCHELL GIFT SHOP**  
318 Market.....SU tter 1-4459

Norman's 645 Clement.....BA yview 1-9723

**RETLAW CAMERA SHOP**  
2969 Mission.....MI ssn 7-8737

**RIEF HARRY CAMERAS & PHOTO SUPPLIES** 88-3d.....YU kon 6-6648

**RONNIE'S CAMERA SHOP**  
Russell Richards Drugs  
1973 Ocean Av.....JU niper 7-6211

Sea Cliff Pharmacy  
301-28th Av.....SK yline 1-5533

**SKINNER C R CO** 294 Turk...OR dway 3-6909

**Star Photo Service**  
616 Irving.....OV erland 1-2445

**SUNSET CAMERA STORE**  
638 Irving.....SE abright 1-2030

**THOMSONS** 1350 Polk...OR dway 3-2745

Witley Witter 691 Market...YU kon 6-1641

**ZOO GATES PHOTO SUPPLIES**  
45th Av & Sloat Blvd...SE abright 1-1995

Many retail stores have listings and ads in the Classified Directory under all the names of the products they sell. It's wise to get business everywhere you can.

**ALLIANCE PHOTO SUPPLY CO**  
238 Market.....DO uglas 2-2476

**BASS ALFRED INC** 585 Mkt...YU kon 6-0583

**BELLING MONROE J**  
1126 Market.....HE mlock 1-3035

**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny.....EX brook 2-7348

**CAMERA CENTER** 998 Mkt...PR ospect 5-5100

**CAMERA SHOP** 137 Kearny...EX brook 2-5475

**GOLDFINGER BILL** 70 Post...YU kon 6-5909

**GRIMES JACK JAY**  
Radio-Appiances-Cameras  
1257 Market.....HE mlock 1-7986

**SCHWABACHER-FREY CO**  
735 Market.....DO uglas 2-4848

Retlaw Camera Shop 2969 Mission...MI ssn 7-8168

**RETLAW CAMERA SHOP**  
2969 Mission.....MI ssn 7-8737

**KODAK'S MOVIE CAMERAS**  
EXPERT DEVELOPING AND PRINTING  
Films and Supplies  
735 Market.....DO uglas 2-4848

**STAR PHOTO SERVICE**  
Film Developing Laboratory  
For First Quality Developing  
Call for the Address of Our Nearest Agent  
616 Irving.....OV erland 1-2445  
(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**LOEBER'S CAMERA SHOP**  
NEW & USED  
Photographic Equipment  
Rented: Popular Home Movies  
Projectors - Enlargers  
Hrs. Wk. Days 10 A.M. to 7 P.M.  
Sats. to 6 P.M.  
Between Sacto & Calif on Fillmore  
2124 Fillmore.....WA lnut 1-6440

**LUHN HERBERT**  
Camera Shop  
137 Kearny.....EX brook 2-5475

**MARGELLA'S PHOTO MART**  
840 Clement.....SK yline 1-3431  
(See Advertisement Page 496)

**MARINA CAMERA CENTER**  
3335 Fillmore.....FI lmor 6-6663

Marina Camera And Kodak Agcy  
3252 Pierce.....WE st 1-4089

**MARINA FOTOSHOP** 3252 Pierce...WE st 1-4089

Mission Camera Shop 2611 Mission...AT water 2-1766

Moy Howard Camera Shop  
Open Evenings & Sundays  
1025 Stockton.....YU kon 2-2025

Mutual Loan Office  
We Buy & Sell All Makes of Cameras  
195-3d.....EX brook 2-5178

**NEW CITY COMPANY**  
Complete Photographic Equipment  
Open 7 Days 11:00 A.M. to 10:00 P.M.  
Camera & Sound Photo Service  
867 Washington.....YU kon 2-2869

Nu-Art Studio 558 Kearny.....DO uglas 2-1468

Photo & Sound Co 116 Natoma...EX brook 2-2103

Photostat Corporation 220 Post...GA rfd 1-6610

**POLAROID LAND CAMERA**

**FINISHED PICTURES IN A MINUTE**  
No Tanks No Liquids  
Easy to load and operate

"WHERE TO BUY THEM"

Allen's Photo Supply Co  
238 Market.....DO uglas 2-2476

**BASS ALFRED INC** 585 Mkt...YU kon 6-0583

**BELLING MONROE J**  
1126 Market.....HE mlock 1-3035

**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny.....EX brook 2-7348

**CAMERA CENTER** 998 Mkt...PR ospect 5-5100

**CAMERA SHOP** 137 Kearny...EX brook 2-5475

**GOLDFINGER BILL** 70 Post...YU kon 6-5909

**GRIMES JACK JAY**  
Radio-Appiances-Cameras  
1257 Market.....HE mlock 1-7986

**SCHWABACHER-FREY CO**  
735 Market.....DO uglas 2-4848

Retlaw Camera Shop 2969 Mission...MI ssn 7-8168

**RETLAW CAMERA SHOP**  
2969 Mission.....MI ssn 7-8737

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**BELLING MONROE J**  
1126 Market.....HE mlock 1-3035

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Retlaw Camera Shop 2969 Mission...MI ssn 7-8168

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2969 Mission.....MI ssn 7-8737

**KODAK'S MOVIE CAMERAS**  
EXPERT DEVELOPING AND PRINTING  
Films and Supplies  
735 Market.....DO uglas 2-4848

**STAR PHOTO SERVICE**  
Film Developing Laboratory  
For First Quality Developing  
Call for the Address of Our Nearest Agent  
616 Irving.....OV erland 1-2445  
(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**REVERE MOVIE EQUIPMENT**  
Easy to use... world-renowned dependable service.  
8mm and 16mm cameras, projectors and accessories. See the new 16mm "Theatre-Tone" Sound Projector for home, school and industry.

"WHERE TO BUY IT"

Alexandria Radio & Camera Co  
5335 Geary Blvd.....BA yview 1-0282

Allen's Photo Supply Co  
238 Market.....DO uglas 2-2476

Almac Camera Store  
460 Sutter.....YU kon 6-6327

**BELLING MONROE J**  
1126 Market.....HE mlock 1-3035

**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny.....EX brook 2-7348

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Camera Shop 137 Kearny...EX brook 2-5475

Candid Camera Shop  
1933 Ocean Av.....DE laware 3-3340

Castro Camera Corner  
587 Castro.....UN drhil 3-6036

**EXCELSIOR CAMERA SHOP**  
4661 Mission.....JU niper 4-8942

**GOLDFINGER BILL** 70 Post...YU kon 6-5909

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Radio-Appiances-Cameras  
1257 Market.....HE mlock 1-7986

Lakeside Photo Shoppe  
2620 Ocean Av.....DE laware 4-0184

**MARGELLA'S PHOTO MART**  
840 Clement.....SK yline 1-3431

**MARINA CAMERA CENTER**  
3335 Fillmore.....FI lmor 6-6663

**MARINA FOTOSHOP**  
3252 Pierce.....WE st 1-4089

Mission Camera Shop  
2611 Mission.....AT water 2-1766

Star Photo Service 616 Irving...OV erland 1-2445

Many retail stores have listings and ads in the Classified Directory under all the names of the products they sell. It's wise to get business everywhere you can.

**ROLLEIFLEX**  
BROOKS CAMERAS & PHOTO SUPPLIES  
Authorized Dealer  
45 Kearny.....EX brook 2-7348

**CAMERA CENTER** 998 Market...PR ospect 5-5100

**RONNIE'S CAMERA SHOP**  
WEST PORTAL DISTRICT  
Authorized Dealer For  
Eastman - Ansco - Graflex  
Bell & Howell - Bolex - Revere  
Films & Supplies  
Everything For The Photographer  
Photofests  
115 West Portal Av...LO mbard 6-7991

**SANDINO PHOTO STUDIO**  
1317 Stockton.....DO uglas 2-6433  
San Francisco Camera Exchange  
137 Kearny.....EX brook 2-5475

**SAN FRANCISCO CAMERA EXCHANGE**  
See Camera Shop Ad  
137 Kearny.....SU tter 1-8806

**SCHWABACHER-FREY CO**  
KODAK'S MOVIE CAMERAS  
EXPERT DEVELOPING AND PRINTING  
Films and Supplies  
735 Market.....DO uglas 2-4848

**Emergency!**  
An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

**LOOK IN THE Classified TELEPHONE SECTION**